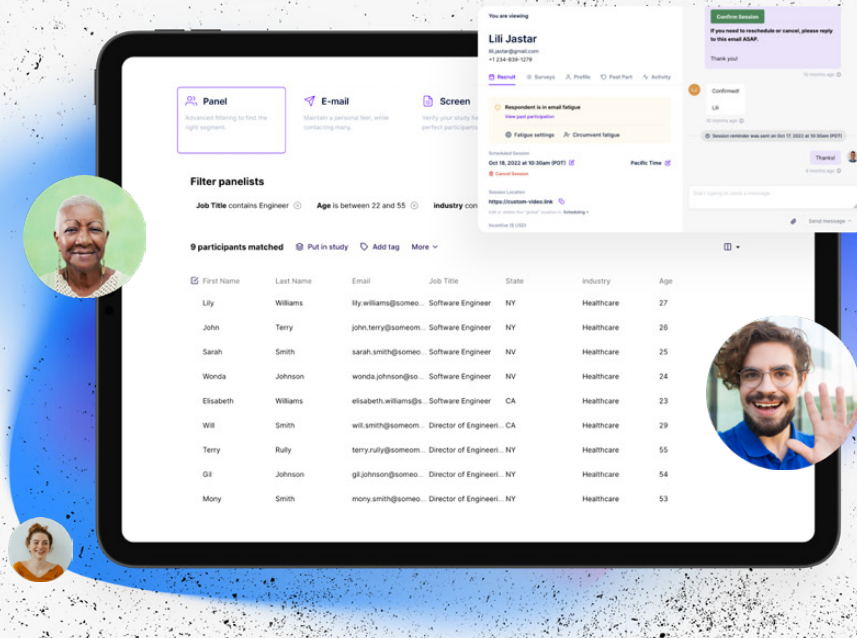


Private Panels

Seamlessly manage your own research participants with dscout, enabling end-to-end research flexibility in one place.



In-house researchers typically experience at least a 20% increase in response rates—with some as high as 80-90%—when using an internal or private panel for conducting studies. But access is challenging due to multiple layers of approvals and a reliance on business intelligence (BI) or marketing teams to pull customer lists kept in back-end databases. Once research begins, there's no central place to manage participants and run research to build collaboration across teams and robust panelist profiles for future projects.

Introducing dscout Private Panels

dscout's industry-leading community of active and engaged scouts makes sourcing participants simple. But what about your own users? Private Panels provide the flexibility of running end-to-end research with our participants or your own without intermingling the two. Whether it's Express, Live, or Diary missions, add your panelists with just one click to increase response rates and meet your research goals and timelines.

Book a demo

Panel management made easy

Centralize all your panel data, tools, and processes for recruiting, maintaining, and engaging panelists in one platform. You'll save you 40% on admin time and eliminate the headache and cost of managing countless other tools.

Seamless API updates

Auto-populate participant profiles, import customer feedback from internal systems, and ensure you always have the latest information to manage your panel and run quality research. dscout APIs make syncing data to and from databases, platforms, or tools easy for an integrated, automated, and seamless workflow.

Effortlessly recruit into dscout projects

Add your panelists to dscout studies with a single click. Launch and manage research, analyze the data, and share insights on private panel performance.

Maintain quality and user experience

Protect panelists from too many research requests using built-in auto-fatigue, quota management, and branded survey tools. Easy tracking of past participation provides an extraordinary experience and retains quality panelists for future studies.

Features customers love

- Filterable panelist database
- One-click "add to study"
- Pre-screen, invite, and scheduling reminders
- Open API for integrations
- Incentive management
- Auto-fatigue settings
- Email and SMS messaging
- GDPR, CCPA, DPA compliant

About dscout

dscout's experience research platform helps businesses capture high-quality human insights with the industry's most flexible and powerful research tools. The platform supports the entire research lifecycle, from general exploration to informed discovery to evaluative testing.

