

UXR Budget Calculator Template

Strategic						
	Method	Method	Method	Method	Method	Method
Number of participants/ session						
Number of sessions/quarter						
Total participants/quarter						
Total compensation						
Total cost of participants						
Total cost for tools						
Total cost for hiring						
Total cost for UXR						

Lean						
	Method	Method	Method	Method	Method	Method
Number of participants/ session						
Number of sessions/quarter						
Total participants/quarter						
Total compensation						
Total cost of participants						
Total cost for tools						
Total cost for hiring						
Total cost for UXR						

UXR Budget Calculator - Example

Strategic						
	Method	Method	Method	Method	Method	Method
Number of participants/ session	1	3	7	15	-	-
Number of sessions/quarter	18	3	9	1	∞	∞
Total participants/quarter	18a	9	63	15	-	-
Total compensation	\$540.00	\$135.00	\$945.00	\$225.00	\$0.00	\$0.00
Total cost of participants	\$1,845.00					
Total cost for tools	\$5,000.00					
Total cost for hiring	\$70,000.00					
Total cost for UXR	\$76,845.00					

Lean						
	Method	Method	Method	Method	Method	Method
Number of participants/ session	1	3	7	7	-	-
Number of sessions/quarter	12	3	6	0.5	∞	∞
Total participants/quarter	12	9	42	3.5	-	-
Total compensation	\$360.00	\$135.00	\$630.00	\$105.00	\$0.00	\$0.00
Total cost of participants	\$1,230.00					
Total cost for tools	\$2,000.00					
Total cost for hiring	\$0.00					
Total cost for UXR	\$3,230.00					